PUBL804 - Public Relations Concepts and Critique



1.

Encyclopedia of public relations. (SAGE Publications, 2013).

2.

Public Relations Institute of New Zealand. https://www.prinz.org.nz/.

З.

Institute for Public Relations. http://www.instituteforpr.org/.

4.

Chartered Institute of Public Relations. https://www.cipr.co.uk/.

5.

PRovoke | PR News & Public Relations Events. https://www.holmesreport.com/.

6.

Holladay, S. J. & Coombs, W. T. Public relations literacy: Developing critical consumers of public relations. Public Relations Inquiry $\mathbf{2}$, 125–146 (2013).

L'Etang, J. Public relations: concepts, practice and critique. (SAGE, 2008).

8.

Coombs, W. T. & Holladay, S. J. The conceptual heritage of public relations: using public memory to explore constraints and liberation. Journal of Communication Management **23**, 375–392 (2019).

9.

Morehouse, J. & Saffer, A. J. A bibliometric analysis of dialogue and digital dialogic research: mapping the knowledge construction and invisible colleges in public relations research. Journal of Public Relations Research **30**, 65–82 (2018).

10.

Fawkes, J. The evolution of public relations research - an overview. Communication & Society $\mathbf{31}$, 159–171 (2018).

11.

Encyclopedia of public relations. (SAGE Publications, 2013).

12.

Bourne, C. Al cheerleaders: Public relations, neoliberalism and artificial intelligence. Public Relations Inquiry **8**, 109–125 (2019).

13.

Panda, G., Upadhyay, A. K. & Khandelwal, K. Artificial intelligence: A strategic disruption in public relations. Journal of Creative Communications **14**, 196–213 (2019).

14.

Galloway, C. & Swiatek, L. Public relations and artificial intelligence: It's not (just) about robots. Public Relations Review **44**, 734–740 (2018).

15.

Encyclopedia of public relations. (SAGE Publications, 2013).

16.

Macnamara, J. The global shadow of functionalism and excellence theory: An analysis of Australasian PR. Public Relations Inquiry $\mathbf{1}$, 367–402 (2012).

17.

Grunig, J. E. Communication, public relations, and effective organizations: An overview of the book. in Excellence in public relations and communication management (ed. Grunig, J. E.) 1–28 (Routledge, 1992).

18.

Encyclopedia of public relations. (SAGE Publications, 2013).

19.

Encyclopedia of public relations. (SAGE Publications, 2013).

20.

The handbook of communication engagement. (Wiley Blackwell, 2018).

21.

Farmer, Y. Ethical decision making and reputation management in public relations. Journal of Media Ethics: Exploring Questions of Media Morality **33**, 2–13 (2018).

22.

Toledano, M. & Avidar, R. Public relations, ethics, and social media: A cross-national study

of PR practitioners. Public Relations Review **42**, 161–169 (2016).

23.

Kim, S.-Y. & Ki, E.-J. An exploratory study of ethics codes of professional public relations associations: Proposing modified universal codes of ethics in public relations. Journal of Mass Media Ethics **29**, 238–257 (2014).

24.

Encyclopedia of public relations. (SAGE Publications, 2013).

25.

Theunissen, P. & Sissons, H. Relationship building in public relations. vol. 9 (Routledge, 2018).

26.

Encyclopedia of public relations. (SAGE Publications, 2013).

27.

Theunissen, P. & Sissons, H. Relationship building in public relations. vol. 9 (Routledge, 2018).

28.

Heath, R. L. The journey to understand and champion OPR takes many roads, some not yet well traveled. Public Relations Review **39**, 426–431 (2013).

29.

Encyclopedia of public relations. (SAGE Publications, 2013).

30.

Ledingham, J. A. & Brunning, S. D. Relationship management in public relations: Dimensions of an organization-public relationship. Public Relations Review **24**, 55–65 (1998).

31.

Love, T. & Tilley, E. Acknowledging power: The application of Kaupapa Māori principles and processes to developing a new approach to organisation-public engagement. Public Relations Inquiry **3**, 31–49 (2014).

32.

Maal, M. & Wilson-North, M. Social media in crisis communication – the "do's" and "don'ts". International Journal of Disaster Resilience in the Built Environment **10**, 379–391 (2019).

33.

Lambret, C. V. & Barki, E. Social media crisis management: Aligning corporate response strategies with stakeholders' emotions online. Journal of Contingencies and Crisis Management **26**, 295–305 (2018).

34.

Ott, L. & Theunissen, P. Reputations at risk: Engagement during social media crises. Public Relations Review **41**, 97–102 (2015).

35.

Encyclopedia of public relations. (SAGE Publications, 2013).

36.

Encyclopedia of public relations. (SAGE Publications, 2013).

37.

Sommerfeldt, E. J. & Taylor, M. A social capital approach to improving public relations' efficacy: Diagnosing internal constraints on external communication. Public Relations Review **37**, 197–206 (2011).

38.

Sommerfeldt, E. J. The civility of social capital: Public relations in the public sphere, civil society, and democracy. Public Relations Review **39**, 280–289 (2013).