PUBL804 - Public Relations Concepts and Critique

View Online

Anon. n.d.-a. 'Chartered Institute of Public Relations'. Retrieved (https://www.cipr.co.uk/).
Anon. n.d.-b. 'Institute for Public Relations'. Retrieved (http://www.instituteforpr.org/).

Anon. n.d.-c. 'PRovoke | PR News & Public Relations Events'. Retrieved (https://www.holmesreport.com/).

Anon. n.d.-d. 'Public Relations Institute of New Zealand'. Retrieved (https://www.prinz.org.nz/).

Bourne, C. 2019. 'AI Cheerleaders: Public Relations, Neoliberalism and Artificial Intelligence'. Public Relations Inquiry 8(2):109–25. doi: 10.1177/2046147X19835250.

Coombs, W. T., and S. J. Holladay. 2019. 'The Conceptual Heritage of Public Relations: Using Public Memory to Explore Constraints and Liberation'. Journal of Communication Management 23(4):375–92. doi: 10.1108/JCOM-01-2019-0016.

Farmer, Y. 2018. 'Ethical Decision Making and Reputation Management in Public Relations'. Journal of Media Ethics: Exploring Questions of Media Morality 33(1):2–13. doi: 10.1080/23736992.2017.1401931.

Fawkes, J. 2018. 'The Evolution of Public Relations Research - an Overview'. Communication & Society 31(4):159–71.

Galloway, Chris, and Lukasz Swiatek. 2018. 'Public Relations and Artificial Intelligence: It's Not (Just) about Robots'. Public Relations Review 44(5):734–40. doi: 10.1016/j.pubrev.2018.10.008.

Grunig, James E. 1992. 'Communication, Public Relations, and Effective Organizations: An Overview of the Book'. Pp. 1–28 in Excellence in public relations and communication management, edited by J. E. Grunig. New York: Routledge.

Heath, Robert L., ed. 2013a. Encyclopedia of Public Relations. 2nd ed. SAGE Publications.
Heath, Robert L., ed. 2013b. Encyclopedia of Public Relations. 2nd ed. SAGE Publications.
Heath, Robert L., ed. 2013c. Encyclopedia of Public Relations. 2nd ed. SAGE Publications.
Heath, Robert L., ed. 2013d. Encyclopedia of Public Relations. 2nd ed. SAGE Publications.
Heath, Robert L., ed. 2013e. Encyclopedia of Public Relations. 2nd ed. SAGE Publications.
Heath, Robert L., ed. 2013f. Encyclopedia of Public Relations. 2nd ed. SAGE Publications.

Heath, Robert L., ed. 2013g. Encyclopedia of Public Relations. 2nd ed. SAGE Publications.
Heath, Robert L., ed. 2013h. Encyclopedia of Public Relations. 2nd ed. SAGE Publications.

Heath, Robert L., ed. 2013i. Encyclopedia of Public Relations. 2nd ed. SAGE Publications.

Heath, Robert L., ed. 2013j. Encyclopedia of Public Relations. 2nd ed. SAGE Publications.

Heath, Robert L. 2013k. 'The Journey to Understand and Champion OPR Takes Many Roads, Some Not yet Well Traveled'. Public Relations Review 39(5):426–31. doi: 10.1016/j.pubrev.2013.05.002.

Holladay, Sherry Jean, and William Timothy Coombs. 2013. 'Public Relations Literacy: Developing Critical Consumers of Public Relations'. Public Relations Inquiry 2(2):125–46.

Johnston, Kim Amanda, and Maureen Taylor, eds. 2018. The Handbook of Communication Engagement. Wiley Blackwell.

Kim, Soo-Yeon, and Eyun-Jung Ki. 2014. 'An Exploratory Study of Ethics Codes of Professional Public Relations Associations: Proposing Modified Universal Codes of Ethics in Public Relations'. Journal of Mass Media Ethics 29(4):238–57. doi: 10.1080/08900523.2014.946602.

Lambret, C. V., and E. Barki. 2018. 'Social Media Crisis Management: Aligning Corporate Response Strategies with Stakeholders' Emotions Online'. Journal of Contingencies and Crisis Management 26(2):295–305. doi: 10.1111/1468-5973.12198.

Ledingham, John A., and Stephen D. Brunning. 1998. 'Relationship Management in Public Relations: Dimensions of an Organization-Public Relationship'. Public Relations Review 24(1):55–65.

L'Etang, J. 2008. Public Relations: Concepts, Practice and Critique. Los Angeles: SAGE.

Love, Tyron, and Elspeth Tilley. 2014. 'Acknowledging Power: The Application of Kaupapa Māori Principles and Processes to Developing a New Approach to Organisation–Public Engagement'. Public Relations Inquiry 3(1):31–49. doi: 10.1177/2046147X14521198.

Maal, M., and M. Wilson-North. 2019. 'Social Media in Crisis Communication – the "do's" and "Don'ts"'. International Journal of Disaster Resilience in the Built Environment 10(5):379–91. doi: 10.1108/IJDRBE-06-2014-0044.

Macnamara, Jim. 2012. 'The Global Shadow of Functionalism and Excellence Theory: An Analysis of Australasian PR'. Public Relations Inquiry 1(3):367–402. doi: 10.1177/2046147X12448581.

Morehouse, J., and A. J. Saffer. 2018. 'A Bibliometric Analysis of Dialogue and Digital Dialogic Research: Mapping the Knowledge Construction and Invisible Colleges in Public Relations Research'. Journal of Public Relations Research 30(3):65–82. doi: 10.1080/1062726X.2018.1498343.

Ott, L., and P. Theunissen. 2015. 'Reputations at Risk: Engagement during Social Media Crises'. Public Relations Review 41(1):97–102. doi: 10.1016/j.pubrev.2014.10.015.

Panda, G., A. K. Upadhyay, and K. Khandelwal. 2019. 'Artificial Intelligence: A Strategic Disruption in Public Relations'. Journal of Creative Communications 14(3):196–213. doi:

10.1177/0973258619866585.

Sommerfeldt, Erich J. 2013. 'The Civility of Social Capital: Public Relations in the Public Sphere, Civil Society, and Democracy'. Public Relations Review 39(4):280–89. doi: 10.1016/j.pubrev.2012.12.004.

Sommerfeldt, Erich J., and Maureen Taylor. 2011. 'A Social Capital Approach to Improving Public Relations' Efficacy: Diagnosing Internal Constraints on External Communication'. Public Relations Review 37(3):197–206. doi: 10.1016/j.pubrev.2011.03.007.

Theunissen, Petra, and Helen Sissons. 2018a. Relationship Building in Public Relations. Vol. 9. London, [England]: Routledge.

Theunissen, Petra, and Helen Sissons. 2018b. Relationship Building in Public Relations. Vol. 9. London, [England]: Routledge.

Toledano, Margalit, and Ruth Avidar. 2016. 'Public Relations, Ethics, and Social Media: A Cross-National Study of PR Practitioners'. Public Relations Review 42(1):161–69. doi: 10.1016/j.pubrev.2015.11.012.