

MGMT801 - Research Design

[View Online](#)

-
1.
Gray DE. Doing research in the real world. 4th edition. London: SAGE; 2018.
 2.
McLeod S. What's the difference between qualitative and quantitative research? | Simply Psychology [Internet]. 2019. Available from:
<https://www.simplypsychology.org/qualitative-quantitative.html>
 3.
Rivas C. An Introduction to Reasoning in Qualitative & Quantitative Research | Sage Research Methods [Internet]. Sage Publications; 2019. Available from:
<https://methods.sagepub.com/video/srmpromo/pdui8u/an-introduction-to-reasoning-in-qualitative-and-quantitative-research>
 4.
Gray DE. Theoretical perspectives and research methodologies. Doing research in the real world [Internet]. London: Sage; 2018. p. 15–38. Available from:
https://au.sagepub.com/sites/default/files/upm-binaries/58626_Gray__Doing_Research_in_the_Real_World.pdf
 5.
Kankam PK. The use of paradigms in information research. Library & Information Science Research [Internet]. Elsevier; 2019 Apr;41(2):85–92. Available from:
<https://www.sciencedirect-com.ezproxy.aut.ac.nz/science/article/pii/S0740818818303931?via%3Dihub>

6.

Gray DE. Theoretical perspectives and research methodologies. Doing research in the real world [Internet]. London: Sage; 2018. p. 15–38. Available from: https://au.sagepub.com/sites/default/files/upm-binaries/58626_Gray__Doing_Research_in_the_Real_World.pdf

7.

Doyle L, Brady AM, Byrne G. An overview of mixed methods research. Journal of Research in Nursing [Internet]. SAGE; 2009 Mar;14(2):175–185. Available from: <https://journals-sagepub-com.ezproxy.aut.ac.nz/doi/10.1177/1744987108093962>

8.

Creswell J. What is Mixed Methods Research? | YouTube [Internet]. 2013. Available from: <https://www.youtube.com/watch?v=1OaNiIpyX8>

9.

Andrew S, Halcomb E, editors. Mixed methods research for nursing and the health sciences [Internet]. Chichester, U.K.: Wiley-Blackwell Pub; 2009. Available from: <https://ebookcentral.proquest.com/lib/aut/detail.action?docID=547079>

10.

Bryman A, Bell E. Business research methods. Fourth edition. Oxford, United Kingdom: Oxford University Press; 2015.

11.

Giddings LS. Mixed-methods research. Journal of Research in Nursing [Internet]. 2006;11(3):195–203. Available from: <https://journals-sagepub-com.ezproxy.aut.ac.nz/doi/epdf/10.1177/1744987106064635>

12.

Auckland University of Technology. Auckland University of Technology code of conduct for

research [Internet]. 2019. Available from:
https://www.aut.ac.nz/__data/assets/pdf_file/0006/274371/AUT-CODE-OF-CONDUCT-FOR-RESEARCH-2019.pdf

13.

Dr. John Perrott | Sci21 [Internet]. Available from: http://sci21.co.nz/speakers/john_perrott/

14.

Code of Professional Standards and Ethics in Science, Technology and the Humanities [Internet]. The Royal Society of New Zealand; 2018. Available from:
<https://royalsociety.org.nz/assets/Uploads/Code-of-Prof-Stds-and-Ethics-Revision-2.pdf>

15.

Pringle JK, Wolfgramm R, Henry E. Extending cross-ethnic research partnerships: Researching with respect. In: Katila S, Merilainen S, Tienari J, editors. Making inclusion work: Experiences from academia around the world [Internet]. Cheltenham, UK: Edward Elgar Publishing, Incorporated; 2010. p. 127–142. Available from:
<https://ebookcentral.proquest.com/lib/aut/reader.action?docID=546595&ppg=141>

16.

Hudson M, Milne M, Reynolds P, Russell K, Smith B. Te Ara Tika - Guidelines for Māori research ethics: A framework for researchers and ethics committee members [Internet]. Health Research Council of New Zealand; 2010. Available from:
https://www.hrc.govt.nz/sites/default/files/2019-06/Resource%20Library%20PDF%20-%20Te%20Ara%20Tika%20Guidelines%20for%20Maori%20Research%20Ethics_0.pdf

17.

Barnes HM, Gunn TR, Barnes AM, Muriwai E, Wetherell M, McCreanor T. Feeling and spirit: Developing an indigenous wairua approach to research. Qualitative Research [Internet]. SAGE; 2017;17(3):313–325. Available from:
<https://journals-sagepub-com.ezproxy.aut.ac.nz/doi/10.1177/1468794117696031>

18.

Pihama L, Tiakiwai SJ, Kim S, editors. Kaupapa Rangahau: A Reader [Internet]. Second

edition. Hamilton, New Zealand: Te Kotahi Research Institute; 2015. Available from: https://www.waikato.ac.nz/__data/assets/pdf_file/0009/339885/Kaupapa-Rangahau-A-Reader_2nd-Edition.pdf

19.

Henry E, Pene H. Kaupapa Maori: Locating Indigenous Ontology, Epistemology and Methodology in the Academy. Organization [Internet]. SAGE; 2001;8(2):234–242. Available from: <https://journals-sagepub-com.ezproxy.aut.ac.nz/doi/10.1177/1350508401082009>

20.

Smith LT. Decolonizing methodologies: research and indigenous peoples [Internet]. Second edition. London: Otago University Press; 2012. Available from: <https://ebookcentral.proquest.com/lib/aut/detail.action?docID=3563227>

21.

Stewart-Withers R, Sewabu K, Richardson S. Talanoa: A contemporary qualitative methodology for sport management. Sport Management Review [Internet]. Elsevier; 2017;20(1):55–68. Available from: <https://www-sciencedirect-com.ezproxy.aut.ac.nz/science/article/pii/S1441352316300705?via%3Dihub>

22.

Eisenhardt KM. Building theories from case study research. Academy of Management Review [Internet]. 1989;14(4):532–550. Available from: <https://journals-aom-org.ezproxy.aut.ac.nz/doi/10.5465/amr.1989.4308385>

23.

Analysing qualitative data | Researching Academia [Internet]. 2016. Available from: <https://migrantacademics.wordpress.com/2016/02/03/analysing-qualitative-data/>

24.

Creswell JW, Poth CN. Qualitative inquiry & research design: choosing among five approaches. Fourth edition. Los Angeles: SAGE; 2018.

25.

Smythe L. Discerning which qualitative approach fits best. New Zealand College of Midwives Journal [Internet]. New Zealand College Of Midwives; 2012;(46):5-12. Available from:
<http://search.ebscohost.com.ezproxy.aut.ac.nz/login.aspx?direct=true&db=anh&AN=77391085&site=ehost-live&scope=site>